


# WELCOME TO SAGSC BUSINESS CLUB

# OUR VISION

The vision of our college business club is to cultivate a generation of empowered and visionary leaders. We aspire to be a hub where students engage in transformative experiences, gain practical business insights, and build lasting connections. Through a commitment to excellence, innovation, and inclusivity, we aim to inspire and prepare our members for success in the ever-evolving landscape of the business world.

# OUR MISSION

To meet the needs, serve and connect our diverse students across the country by making the students aware about the present scenario of business field & motivating them to be a business leader.

# OUR MODERATOR



MASUDA AKTER
**MODERATOR**



KHODAJA AKTER
**MEMBER**



SWEATA RASHID
**MEMBER**

# OUR PANEL(SESSION 2026-27)



FAHMIDA AFRIN SNEHA
**PRESIDENT**



MERCY SINHA JEENA
**VICE PRESIDENT**



FARIHA TASNIM
**GENERAL SECRETARY**



SHAHRIN AKHTER SHUPROVA
**VICE PRESIDENT-GK**



NAFISA ANJUM NISHAT
**VP-PRESENTATION**



Sadia Afrin Dhara
**Media & Publication Sect.**

# SAGSC 1st Business Fest

The SAGC Business Fest 2025, powered by Chaldal.com and presented by Trust Bank PLC, was a three-day comprehensive business-focused event designed to nurture leadership, creativity, and entrepreneurial skills among students. The fest brought together academic competitions, creative exhibitions, practical business challenges, and interactive sessions, creating a balanced blend of learning and experience under the theme “Crafting Tomorrow’s Leaders.”

**Day 1: Online Olympiads & Submissions (25th September, Thursday)**

The first day of the fest was conducted in a hybrid format, mainly focusing on online academic competitions and offline submissions. The day began with online Olympiads scheduled sequentially in the evening to ensure maximum participation. Participants competed in Accounting, Management, Finance and Banking, General Knowledge, and Senior Marketing Olympiads. Each segment was time-bound and designed to test analytical ability, conceptual clarity, and business awareness. These Olympiads allowed students to demonstrate their academic excellence and problem-solving skills in a competitive environment. Alongside the online segments, several offline submissions were collected throughout the day. These included Project Displays, Wall Magazine submissions, and Scrapbook submissions, which laid the foundation for exhibitions on the following days. Day 1 successfully set the academic and creative tone of the fest.







# SAGSC 1st Business Fest

**Day 2: Main Fest & On-Campus Events (26th September, Friday)**

The second day marked the official inauguration of the SAGC Business Fest on campus. After reporting and registration, the program began with the Opening Ceremony, followed by a Meet & Greet session that allowed participants, guests, and organizers to interact. The day featured a wide range of parallel competitions and exhibitions. Major highlights included the Business Debate, Business Case Study, Guess the Logo, and Sell Me This, which emphasized communication skills, strategic thinking, and marketing creativity. Creative and visual talents were showcased through Wall Magazine Display, Project Display, Scrapbook Display, and Product Photography Exhibition (both DSLR and mobile categories). Additionally, Extempore Speech competitions were held in both Bangla and English, encouraging spontaneous thinking and public speaking skills. Visiting hours were kept open for guests and students to explore exhibitions, interact with participants, and engage with ideas. A lunch break was provided mid-day to ensure smooth flow and participant comfort. Overall, Day 2 was the most vibrant day, filled with energy, innovation, and interaction.










# SAGSC 1st Business Fest

**Day 3: Final Rounds & Closing Ceremony (27th September, Saturday)**

The final day focused on advanced competitions and concluding segments of the fest. Key events included Shark Tank and Startup Pitching, where participants presented innovative business ideas before judges, simulating real-world entrepreneurial experiences. Final rounds of Guess the Logo were held, alongside continued displays of Wall Magazines, Projects, Scrapbooks, and Product Photography, allowing judges to complete evaluations. A dedicated lunch break ensured smooth scheduling. The fest concluded with a Prize Giving and Closing Ceremony, celebrating excellence, creativity, and teamwork. Winners were recognized, and the event formally closed with acknowledgements and appreciation for sponsors, partners, participants, and organizers.












# Club Day Activities

## Date: 3rd September, 2026

**Shark Tank:**

after an initial discussion of the concepts and questions related to shark tank, club members were divided into groups that will compete against each other by promoting a product, while our teachers will act as the sharks and potential investors. the teams will get asked questions related to the product and whichever team delivers the best pitch will be declared as the winner.




**Guess the Logo:**

members participated in a real time, interactive activity using Powerpoint slides, where they had to identify different brand logos shown on the screen. Points were awarded to the students who answered the quickest.



# Club Day Activities

## Date: 1st October, 2026

### Welcoming HSC '28

Welcoming the HSC '28 to SAGSC Business Club is an initiative to introduce newly admitted students to our club's vision, mission, activities, and opportunities. It highlights the benefits of joining a Business Club, including developing leadership, communication, teamwork, networking, creativity, and entrepreneurial skills. Through activities such as Business Olympiads, competitions, workshops, seminars, interactive challenges, and collaborative projects, members gain practical experience, explore business concepts, build confidence, and prepare themselves for future academic and professional opportunities. It also creates a welcoming environment where newcomers can connect with seniors, share ideas, discover their potential, and become an active part of our growing business community.





# Club Day Activities

## Date: 05 November, 2026




**Olympiads:**

Focuses on business knowledge, economics, accounting, finance, management, and entrepreneurship through competitive quizzes and problem-solving activities.



**Guess the brand:**

Guess the Brand is an exciting and interactive competition where participants identify popular brands through their logos, symbols, slogans, or visual clues. It enhances brand awareness, visual recognition, business knowledge, and quick thinking while providing an engaging and entertaining experience.

As we look toward the future, the Business Club stands as a platform for learning, innovation, collaboration, and professional growth. Through shared knowledge, practical experiences, and valuable networking opportunities, we aim to empower our members to develop the skills and confidence needed to succeed in the business world.

Together, we will explore new ideas, build meaningful connections, and create opportunities that inspire success. We invite every member to actively participate, contribute, and grow alongside us on this exciting journey.

# Thank You

## CONTACT


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